

Nedap Cow Positioning
Integrated with Heat
Detection and Eating &
Rumination Monitoring

The benefits at a glance

- One label for all applications. Cow Positioning with Heat Detection, Eating & Rumination Monitoring and optional ISO Identification.
- Quickly and easily find individual animal or specific cows in your barn that need attention.
- Eliminates the need for separation.
- Robust, stable system, unaffected by harsh weather and outside interference.
- Saves you time: find cows instead of searching them.
- Employees, inseminator and veterinarian can also easily use the system.



REQUEST
YOUR FREE
QUOTE NOW!
From your milking
machine or genetics
supplier.



Nedap N.V.
Livestock Management
P.O. Box 104
7140 AC Groenlo
The Netherlands

T +31 (0)544 471 444
E livestockmanagement@nedap.com
W nedap.com/livestockmanagement

Best Cow
Positioning
system
there is!

REQUEST
YOUR FREE
QUOTE NOW!



Nedap Cow
Positioning

Nedap Cow Positioning
integrated with Heat
Detection and Eating &
Rumination Monitoring

Nedap Cow Positioning always combined with Heat Detection and Eating & Rumination Monitoring

LOCATE YOUR INDIVIDUAL COW IN THE BARN QUICKLY AND ACCURATELY BY USING NEDAP COW POSITIONING



Your herd may contain 150 cows, 500, 1000 or even 10,000 cows. If you milk them conventionally or through a milking robot, in any case you know to find individual cows in the herd can be time-consuming. So, Nedap has developed a unique tool: Nedap Cow Positioning. At a glance, you can see exactly where an individual cow is or several selected cows are in the barn, using the screen of your PC, tablet or smartphone. Whether these are the cows that still need to go through milking robot, cows in heat that need to be inseminated, or the cows that are in need of veterinary treatment, you don't need to search them anymore. Nedap Cow Positioning simply shows you where to find them, saving you valuable time!

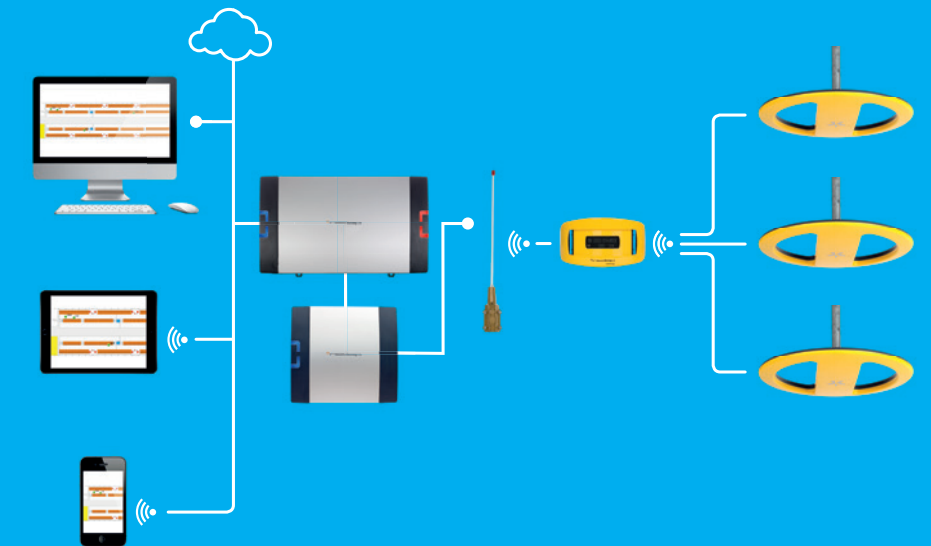
Nedap Cow Positioning is always combined with Heat Detection and Eating & Rumination Monitoring. ISO identification for feeding, separating and milk measurement is also an option. The greatest added value of Nedap Cow Positioning is its ability to quickly and accurately locate specific cows which need attention. Nedap has successfully combined all these applications in one Smarttag Neck and has fully integrated them in the Nedap technical platform for cattle management.

Nedap Cow Positioning: The system



Simple interface, 24/7

Nedap Cow Positioning is a stable and robust system, capable of locating each cow, wherever the animal is in the barn (accurate to within one animal's length). Using the screen of your PC, tablet or smartphone by displaying a map of your barn, you can simply determine the position of each cow.

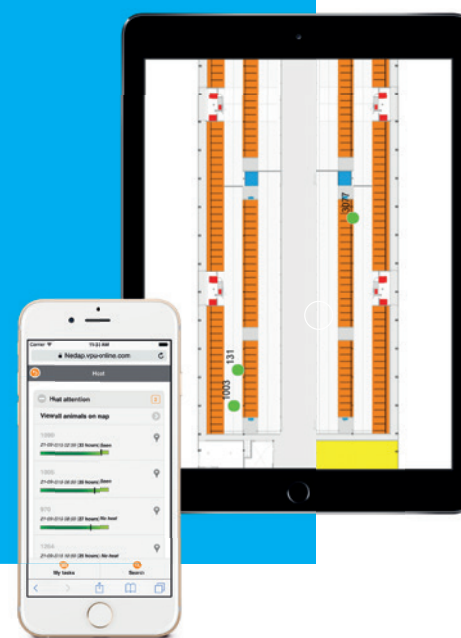


Fast cow location

Andreas Poppe, Sandbostel - North-West of Germany

A major advantage is that the farmer is now able to quickly locate cows for insemination. "We used to attach a strap around the leg of cows in heat during milking, then after milking we had to search the entire stable of 225 cows in one group to find the cows in heat or which need extra attention", he explains. "Now, I just take a look on my phone after breakfast to see which cows are due for insemination that day. I prepare the straws then once I'm in the stable I use my phone again to locate the cows". If required, the farmer now inseminates cows up to twice a day. "Before the new system, this simply would have been too time-consuming".

"Before I installed it, I never would have believed that the system could bring so many benefits", says Andreas. "It was quite a substantial investment, but I think it will have paid for itself within two years". He puts this success down to the combination of increased efficiency and shorter calving intervals, "And, of course, the fact that the cows are healthier."



Quick overview in the barn

With your smartphone or tablet in hand, you can immediately see where to find cows that need attention. While you are standing next to a specific animal, you can request health and fertility information there and then. With an extra Smarttag Neck the user can also see him- or herself on the map of the barn. Your employee(s) and if desired the inseminator and the vet can easily work with the system. They will be able to find the relevant cows in the herd quickly and easily.

Nedap Cow Positioning is an all-in-one system with all functionalities you need for the best performance of your cows and farm. Next to the best cow localization in your barn: and heat detection with optimal insemination moment, Health Monitoring is now expanded with Eating & Rumination monitoring for even more insights in your cows health. Clear overview of the total herd, group or an individual animal. And you know exactly where she is. This investment will pay for itself in no time and leave you more time to dedicate to other aspects of your business.

