



FOR IMMEDIATE RELEASE

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Editor's note:

Images available for download: <http://bit.ly/1mplAfJ>

Optimize genetic capability with Pig Performance Testing system

Nedap system helps breeders select for feed conversion

Wahpeton, N.D. [January XX, 2016] – Nedap introduces its easy-to-use Pig Performance Testing system, which accurately and consistently measures and records pig performance indicators, including individual weights and feed intake. Information is immediately available for review and has a unique feature allowing users to rank groups based on daily performance.



“Nutrition and genetics are two of the most important keys to success on any swine operation,” says Graydon Bell, sales manager for Nedap U.S. “Producers using Nedap’s Pig Performance Testing can have clear insight into the breeding lines that produce the most efficient, fastest growing pigs.”

Data captured can be used to make economical feeding decisions and strategic, objective breeding decisions.

“Having convenient access to performance data gives producers the opportunity to make rapid progress when breeding or developing genetics plans,” says Bell. “Because feed cost is a large percentage of operational costs on any facility, small changes in feed efficiency can make big impacts on an operation’s bottom line.”

The system consists of two parts: a feed trough with a weighing unit and a weighing unit for pigs that can be adjusted to individual pig sizes. The flexible platform is built to withstand use in high-traffic swine operations. It has capacity for 15 pigs to feed at one time without restriction.

Stop by booth 501 at the Iowa Pork Congress, Jan. 27-28 in Des Moines, Iowa to see Nedap’s Pig Performance Testing system.

To learn more about Nedap’s products and services for recording pig performance and for managing swine in all life stages, visit <http://www.nedap.com/sowmanagement> or contact Graydon Bell at 515-218-1489, graydon.bell@nedap.com or Brad Carson at 507-820-2501, Brad.Carson@Nedap.com.

Nedap is a global leader in livestock equipment and management systems. With a goal of creating technology that matters, Nedap has developed, manufactured and sold intelligent technological solutions for swine management for more than 35 years. Nedap is focused on

both herd productivity and performance worldwide, offering smart, sustainable solutions in all parts of the production cycle for a profitable, individual approach to managing swine in large groups.

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Suggested cutlines:

NEDAP_PPT.jpg: *Nedap's Pig Performance Testing is an easy-to-use system designed to measure and collect data about pig performance indicators including individual weights and feed intake.*

NEDAP_PPT 2.jpg: *Nedap's Pig Performance Testing system gives producers data to help them make effective breeding decisions.*

Graydon_Bell.jpg: *Nedap U.S. sales manager*